

Slam Dunk Templates



3-22-23

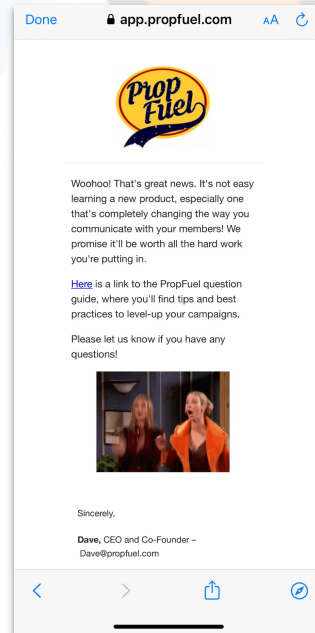
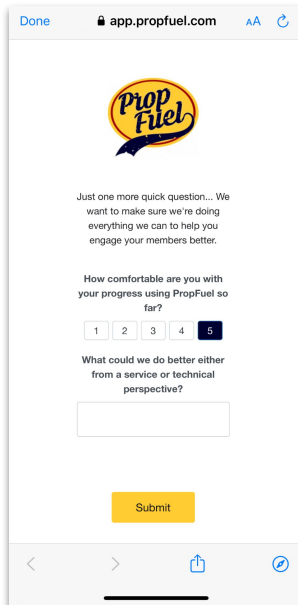
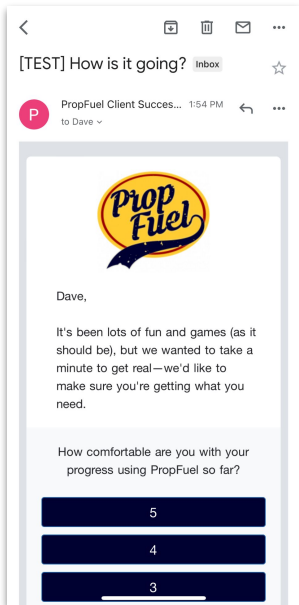
Client Roundtable



What Are Templates?

Master Templates / Campaign Templates / Check-in Templates

Email Templates / Check-in Page Templates / Thank you Page Templates



What we'll cover...

- Using templates to further your conversational engagement
- Visual engagement tips and tricks
- Fun and unique template ideas

Conversational (or more human) templates

- Include a headshot and signature line in email and landing page templates

All my best,



Dave Will

CEO, Co-Founder
PropFuel
dave@propfuel.com
781-985-9455

Hi ,

It's renewal season and we are checking in to see what your plans are...

This is sample text, your question display text will go here, you can change alignment, spacing and text color in the toolbar above

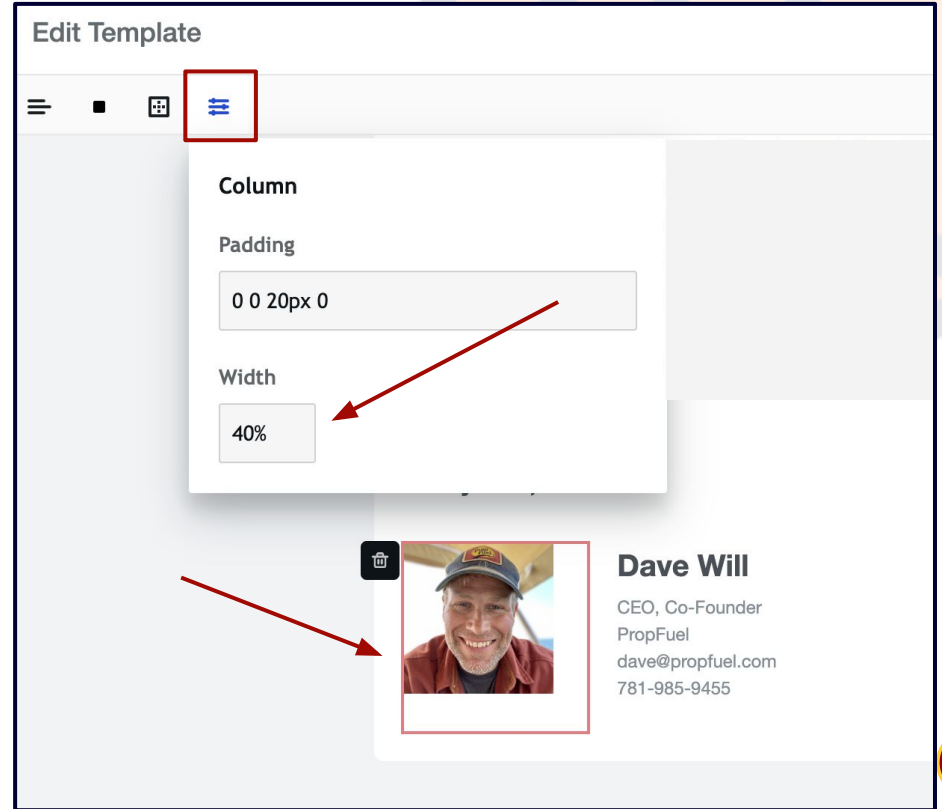
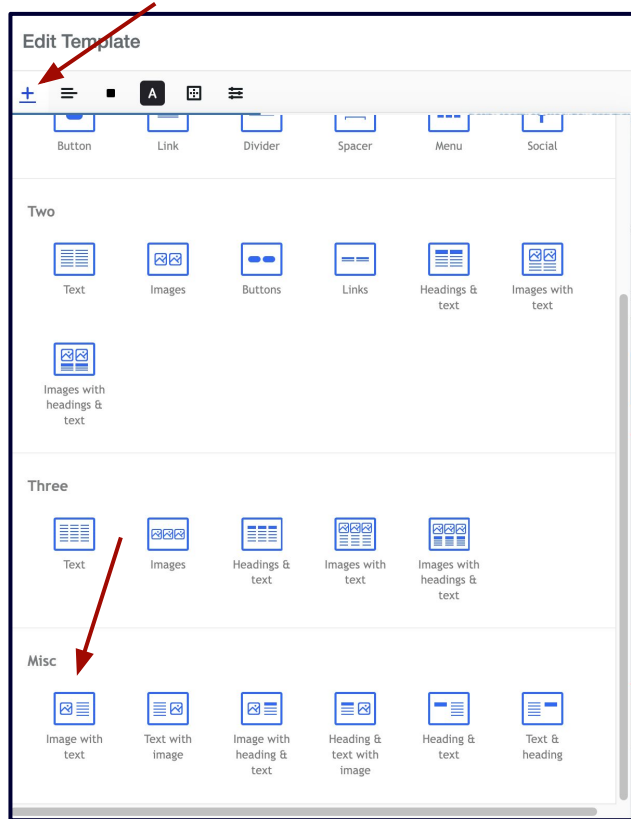
Button Style



Hester Ndoja, CAE

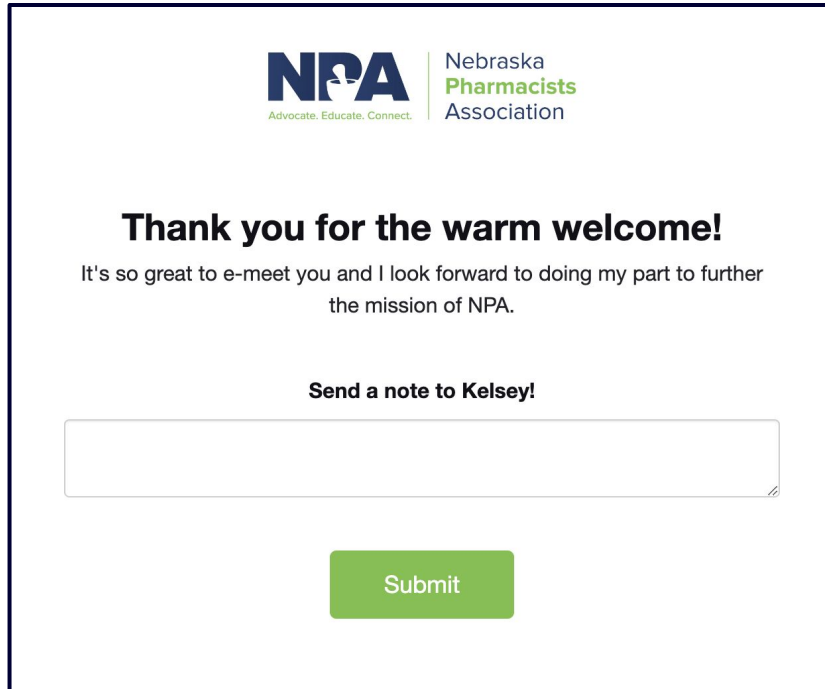
Vice President, Membership & Development
hester@fsae.org

Conversational (or more human) templates



Conversational (or more human) templates

- Customize your response on the check-in page



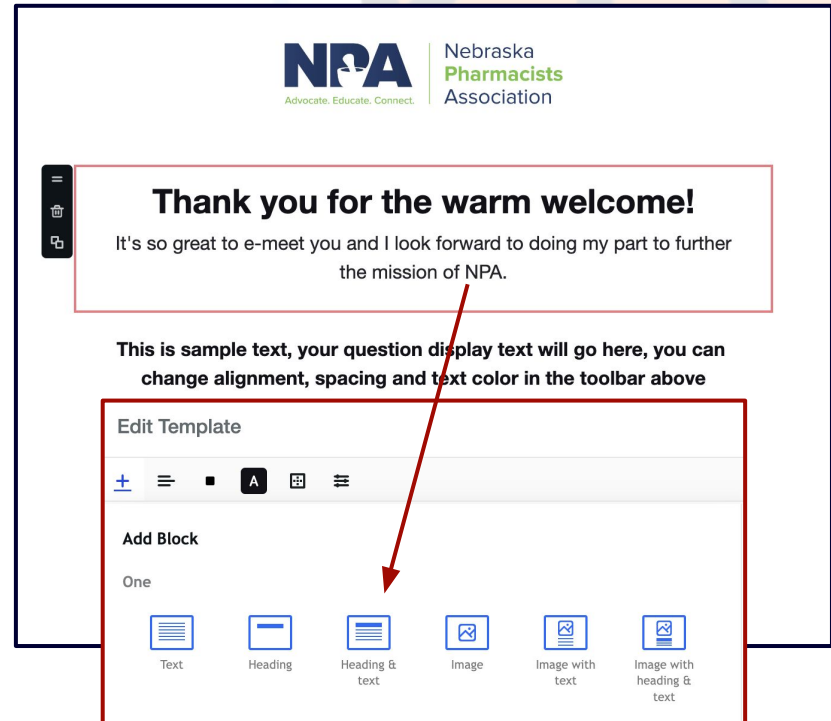
NPA | Nebraska
Pharmacists
Association
Advocate. Educate. Connect.

Thank you for the warm welcome!

It's so great to e-meet you and I look forward to doing my part to further the mission of NPA.

Send a note to Kelsey!

Submit



NPA | Nebraska
Pharmacists
Association
Advocate. Educate. Connect.

Thank you for the warm welcome!

It's so great to e-meet you and I look forward to doing my part to further the mission of NPA.

This is sample text, your question display text will go here, you can change alignment, spacing and text color in the toolbar above

Edit Template

+ ≡ ■ A □ ≡

Add Block

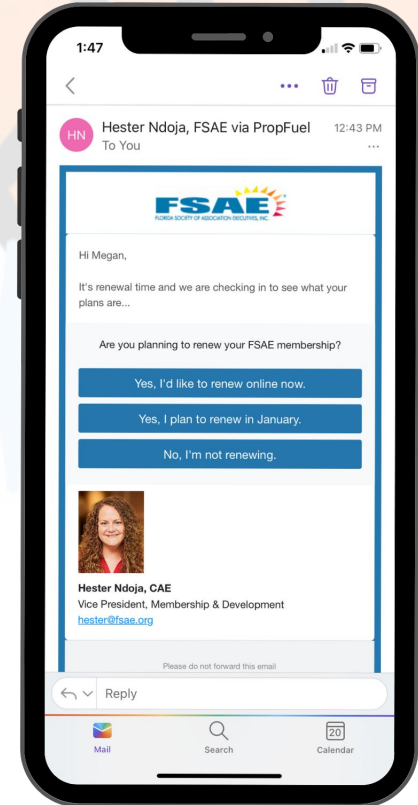
One

Text Heading **Heading & text** Image Image with text Image with heading & text

Conversational (or more human) templates

Tips for your Email Templates

- **Try to keep the email template to one Call To Action—the question itself**
 - If you must include a hyperlink, place it below the question
- **Keep your question “above the fold”**
 - If you have to scroll to see your question, you might have too much text and it might not be conversational



Visually engaging Templates: Desktop + Mobile

Edit Template ✕

Body

Template Settings

Template Name
Copy Of Meka's signature

From Name
Themica McBee, Membership Services I

Reply To Email
tmcbee@csinet.org

Subject
Quick question for you about your CSI b

CSi®

Hello

We're happy to welcome you to CSI!

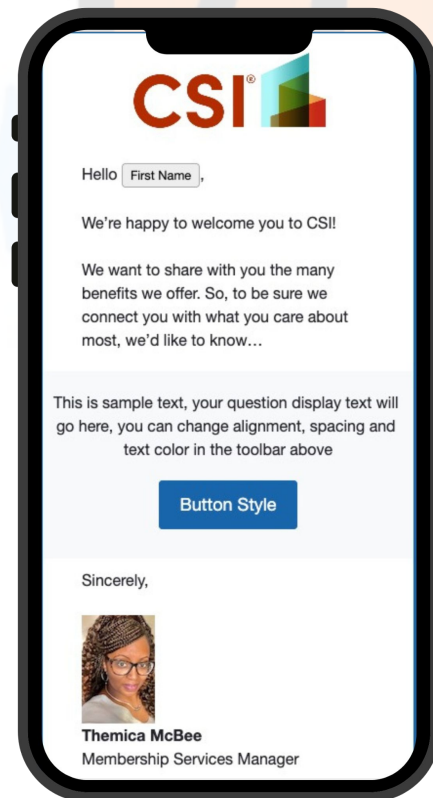
We want to share with you the many benefits we offer. So, to be sure we connect you with what you care about most, we'd like to know...

This is sample text, your question display text will go here, you can change alignment, spacing and text color in the toolbar above

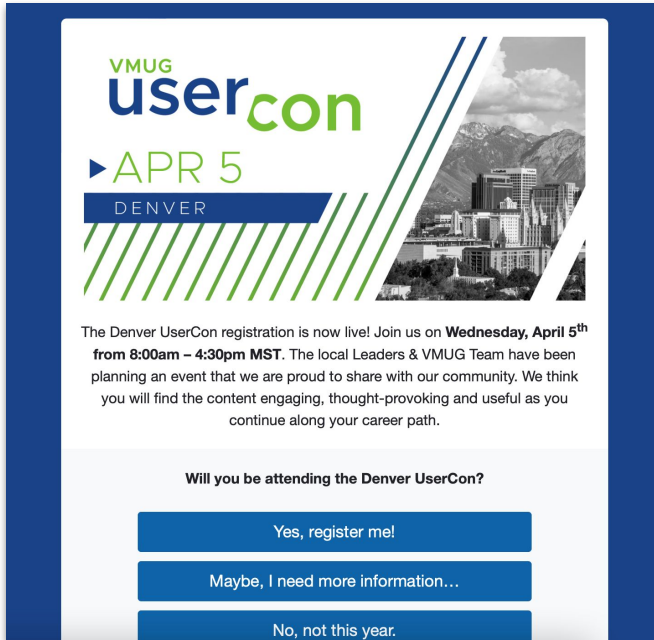
Button Style

Sincerely,

Cancel Save Template



Visually engaging Templates: Creative Headers



VMUG
usercon

▶ APR 5
DENVER



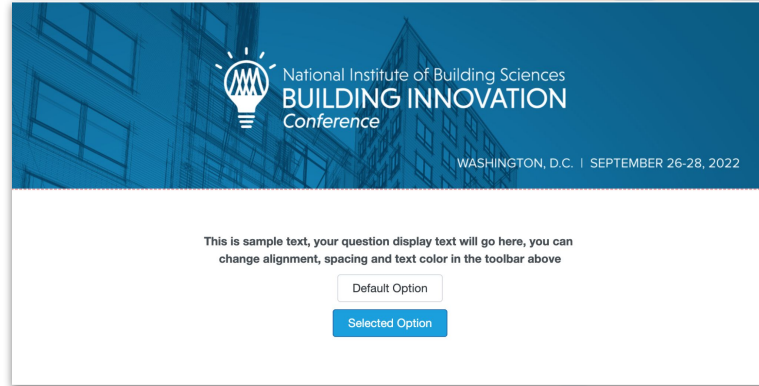
The Denver UserCon registration is now live! Join us on **Wednesday, April 5th** from **8:00am - 4:30pm MST**. The local Leaders & VMUG Team have been planning an event that we are proud to share with our community. We think you will find the content engaging, thought-provoking and useful as you continue along your career path.


Will you be attending the Denver UserCon?

Yes, register me!

Maybe, I need more information...

No, not this year.



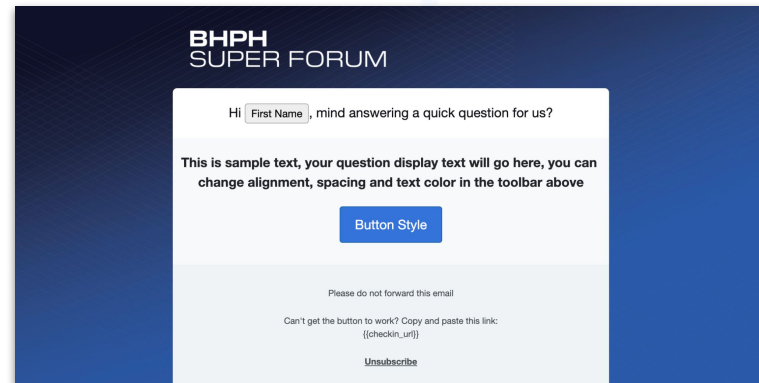
 National Institute of Building Sciences
BUILDING INNOVATION
Conference

WASHINGTON, D.C. | SEPTEMBER 26-28, 2022

This is sample text, your question display text will go here, you can change alignment, spacing and text color in the toolbar above

Default Option

Selected Option



BHPH
SUPER FORUM

Hi , mind answering a quick question for us?

This is sample text, your question display text will go here, you can change alignment, spacing and text color in the toolbar above

Button Style

Please do not forward this email

Can't get the button to work? Copy and paste this link:
{{checkin_url}}

Unsubscribe



Visually engaging Templates: Digital Accessibility

Edit Template

Body - Main - Block - Image

Template Settings

Template Name
Copy Of CS Signature - Existing Client C

From Name
PropFuel Client Success Team

Reply To Email
support@propfuel.com

Subject
How should we send you resources?

Upload By url

Choose File No file chosen

Width
150px

Alt Text
PropFuel logo

Link

ven't already told you, we're so excited you've started using
have tons of knowledge, best practices and ideas to share
to best tailor your experience, we'd like to know...

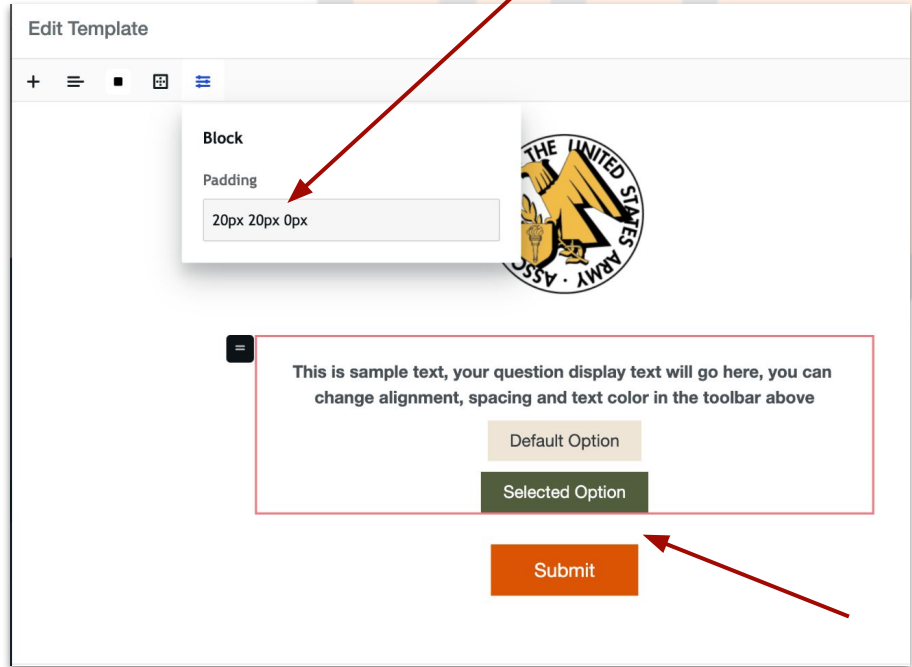
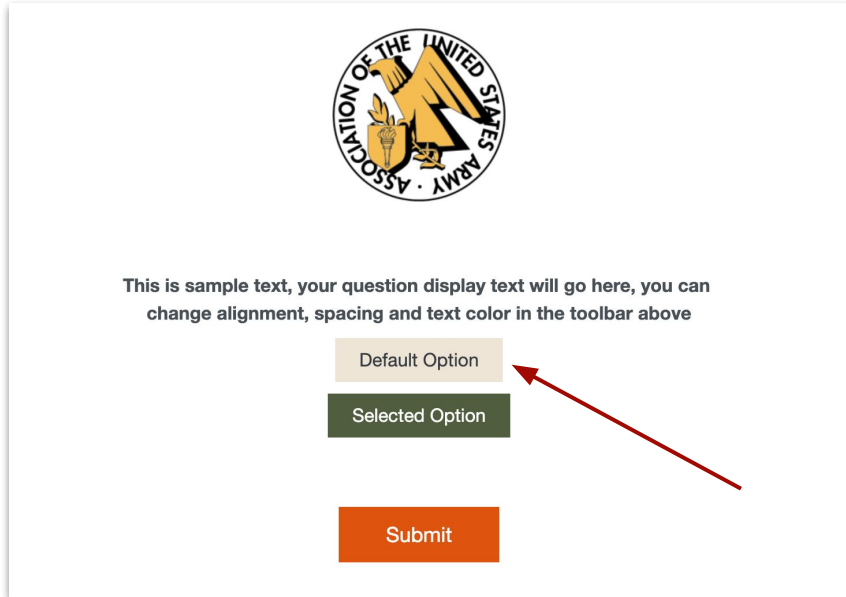
text, your question display text will go here, you can change
ment, spacing and text color in the toolbar above

Button Style

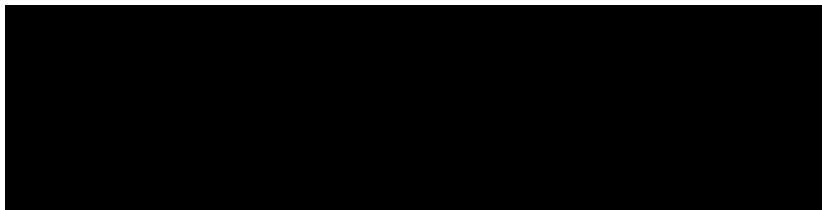
Cancel Save Template



Visually engaging Templates: More Tips and Tricks...



Use GIFs!



IAUG's virtual event, Wired, is taking place next week! We noticed that you were not yet registered and we wanted to check in to see if you were planning on attending.

Are you planning on attending IAUG Wired 2022 on November 2?

Yes, I'd like to register online now.

No, I can't make it this year.

Please do not forward this email

Can't get the button to work? Copy and paste this link:

<https://app.propfuel.com/checkin/88d1799f-cfb2-4b36-972a-6f49eb721dfd>

[Unsubscribe](#)

Sent by International Avaya User Group (IAUG) via [PropFuel](#)



Use GIFs!



Oh, OK!

Why are you hesitating to renew?

It slipped my mind. I'm ready to renew now!

I will renew shortly.

I'm waiting for my employer's approval.

I don't plan to renew.

Submit



Thanks for letting us know!

When you're ready, [login to your profile](#) to renew your membership before Dec 30th, 2023.



Use GIFs!



We are happy to help! Let us know what's on your mind and someone from our team will be in touch.

What can we do to help?

Submit




Thanks for your response!



We'll reach out via email to provide you some help!



Fun Mascots + Branding



I AM SO GLAD YOU WILL BE JOINING US!

Melissa –

Individual *Payment Systems Update* locations are beginning to fill up!

Do you know which location you would like to attend?

Please do not forward this email


Can't get the button to work? Copy and paste this link:
<https://app.propfuel.com/checkin/92181885-a1a1-423c-bc4d-c92f5285e793>

[Unsubscribe](#)

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2345 Grand Boulevard, Suite 1700, Kansas City, MO 64108
www.epcor.org | 800.500.0100

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BELOW IS A LIST OF AVAILABLE LOCATIONS.

Would you like to register now?

Arkansas

Comeby, AR – February 8

Rogers, AR – February 9

Illinois

Effingham, IL – March 3

Indiana

Indianapolis, IN – February 17

Evansville, IN – March 2

Kansas

Wichita, KS – February 8

Garden City, KS – February 9

Hays, KS – February 10

Kentucky

Lexington, KY – February 16

Gaigow, KY – March 1

Missouri

Kansas City, MO – February 3

Springfield, MO – February 10

Cape Girardeau, MO – February 15

St Louis, MO – February 16

Columbia, MO – February 17

Nebraska

Omaha, NE – February 22

Kearney, NE – February 23

Lincoln, NE – February 24

Ohio

Columbus, OH – February 15

Oklahoma

Tulsa, OK – February 23

Oklahoma City, OK – February 24

Virtual

Virtual – March 8

Virtual – March 9

Virtual – March 10



Holidays!

AT Association TRENDS™ 2023 TRENDY Awards



Melissa -

We've been sending you emails with lots of goodies inside, but it looks like you haven't opened any in the past year?!

👻 Are you GHOSTING us? 👻

We certainly hope not! But, either way... we're begging you for a little closure, please 🙏.

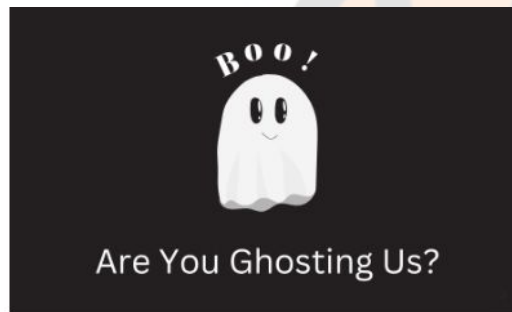
What's your status?

I'm all in – please keep sending me email.

I need space – update my email preferences.

Let's reconnect – update my contact info.

It's over – please unsubscribe me.



Hi friend! We noticed you haven't renewed your AFA membership. We hope it's just an oversight and you aren't ghosting us!

Our AFA family has been doing incredible things lately. Did you know that our Air, Space & Cyber Conference was the biggest one ever with over 16,000 registrants?! We were also proud to offer complimentary registration for military spouses this year. We hosted over 1,000 Air Force and Space Force spouses at the event. We added four quality-of-life focused sessions and hosted a networking social for spouses. This incredible event is just one example of how AFA is growing and supporting our Air Force and Space Force family.

Your active membership makes AFA's voice stronger as we're advocating for our Airmen, Guardians and their families. I hope we can count on you.

Did you know your membership expired?

Yes

No

Can you check again?



KARI VOLIVA
CHIEF KINDNESS OFFICER*
VP, MEMBER & FIELD RELATIONS
✉ kari@afa.org
☎ 703-247-5856
🌐 [linkedin.com/in/karivoliva](https://www.linkedin.com/in/karivoliva)
calendarly.com/karivoliva
*self-appointed CKO :)





THANKS
FOR
JOINING
OUR
AFA FAMILY

A special message from Wilbur the AFA Elf:

This is my first year as the official AFA elf and I'm learning a LOT about everything AFA does. I want to make sure that you have the best membership experience possible.

My colleague Kari will be checking in with you from time to time to see how you're enjoying your AFA membership. She's currently serving as AFA's CCO - Chief Cheer Officer. Although Kari doesn't have a hat as cool as mine, she does wear many AFA hats and will be happy to help with whatever you need.

To get you started on your AFA membership experience, can you answer a quick question for us?

What is your main reason for joining AFA?

- Supporting our Air Force and Space Force Family
- Professional Development Events
- Air Force Magazine
- AFA Chapters
- Networking
- Aerospace Education Programs

MISBO
We power independent schools™

Happy New Year from MISBO!

We want to celebrate you on your special day in this new year!
Answer the question below and we will show you cute pictures of Team MISBO's real and fur babies!

When is your birthday?
(Please use format MM/DD)

Answer

Please do not forward this email

Can't get the button to work? Copy and paste this link:
<https://app.propfuel.com/checkin/9a00587ca0f1-44fd-97a6-f40a8665e0f6>

[Unsubscribe](#)

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You just got lucky!
GCUC is giving you some gold.

Through midnight on 3/17/23 you can take \$200 off your registration to GCUC North America with the code LUCKY.

Would you like to register for GCUC Chicago now?

- Yes
- No

