

# Getting Members and Prospects More Involved



November 9, 2023

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# WHY IT WORKS

- Make it *easy* to say “yes!”
- Find out *why not*
- Drive immediate *action* while also capturing the opt-ins


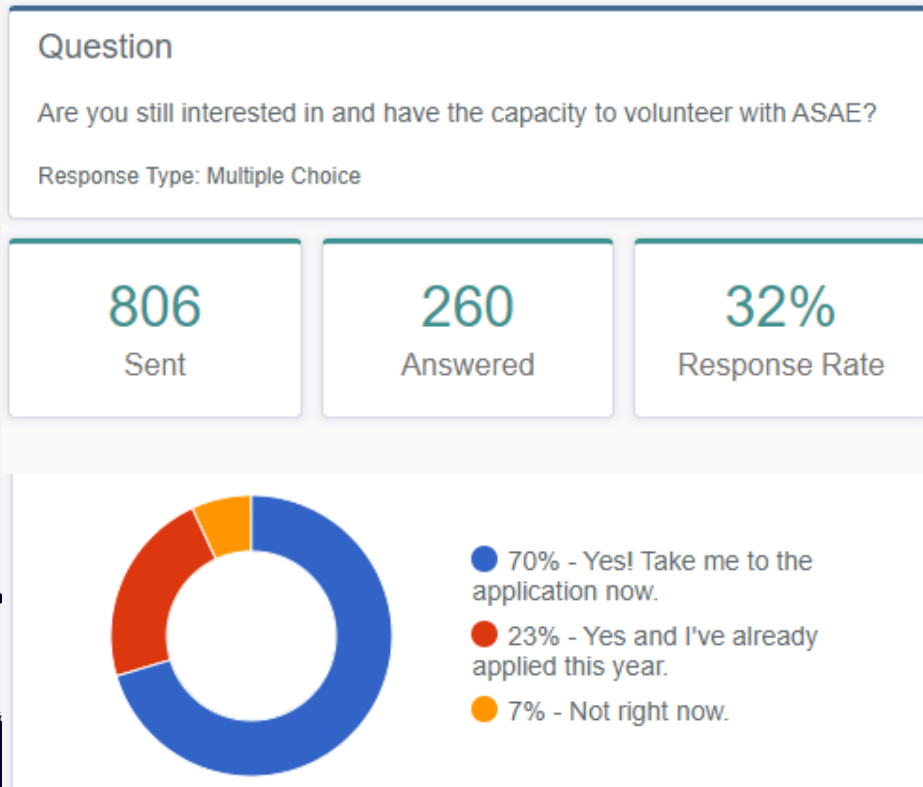


# INCREASE IMPACT OF EFFORT

- Less about response rate, more about getting the yes's
- Have it be a timely ask
- Consider soft no's: "Not at this time"
- Write-back to profile or alert staff

# VOLUNTEERING

ASAE reached out to members who expressed interest in volunteering as part of the onboarding effort when the application was open in April.




You've raised your hand with interest to volunteer and now is the time!  
Applications being accepted for our current opportunities through  
Monday, May 1.

**Are you still interested in and have the capacity to volunteer with ASAE?**

Yes! Take me to the application now.

Yes and I've already applied this year.


Not right now.



**Wanda Little Coffey, MBA, CAE**  
Senior Director, Volunteer Relations  
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# MENTORSHIP

ACTFL asked members how many years of teaching experience they have, and based on the answer, whether they'd like mentoring OR to be a mentor themselves.



As you move along your language education journey, let us provide you with the most relevant resources

How many years of teaching experience do you have?

- 0-2
- 3-5
- 6-10
- 11-19
- 20+

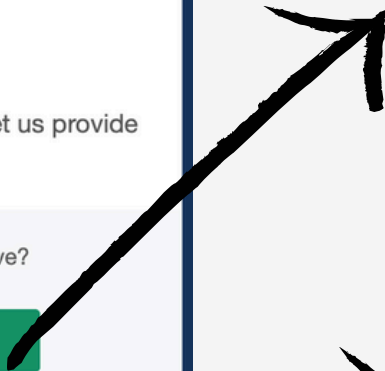


Would you like to be paired with a mentor?



Would you like to be a mentor to an early career educator?

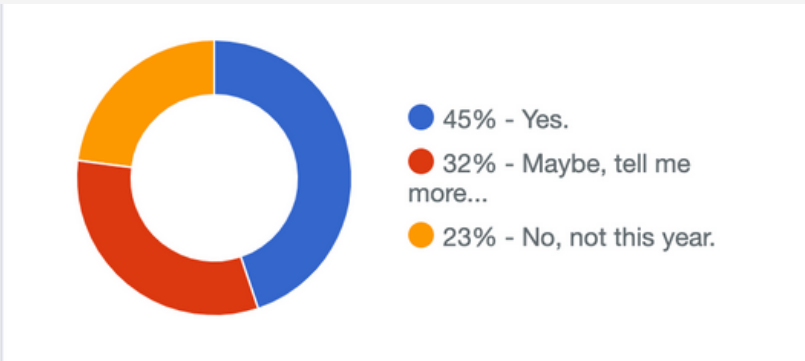
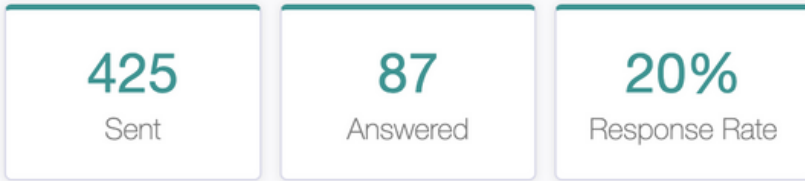
**114**  
mentors



# COMMITTEES

FEI Dallas reached out to members to ask them to join a committee and choose their top three committee choices.

Question  
Are you interested in serving on one of FEI Dallas' committees?  
Response Type: Multiple Choice



**We are already planning our fall calendar of events, and we need you.**

You maximize the value of your membership when you join a FEI Dallas committee. By contributing your expertise and a small portion of your time, you will broaden your network, build deep professional relationships and friendships, and receive a host of career-assisting paybacks.

Committee members are the reason we're able to consistently deliver top notch programming, exciting special events, and numerous networking opportunities throughout the year. FEI Dallas' success depends on the strength and diversity of our committees.

Are you interested in serving on one of FEI Dallas' committees?

Yes.

Maybe, tell me more...

No, not this year.

"I don't think we've been this well staffed in our committees in years. And it makes the organization run so much smoother and less burdensome, the more people are engaged and share the workload."

# FOCUS GROUPS

ACEP collected sign-ups for focus groups at their annual conference.

Anyone that said “yes” were asked to pick a time to sign up, which was updated daily based on what slots were still available.

70

responses, most  
within a few  
days



Hi Dr. Bittner,

ACEP will be conducting Focus Groups at ACEP23 to determine how to better serve you.

We know your time is valuable, so we're offering \$150 as an honorarium for one hour of discussion with 6-8 other physicians.

**Are you interested in participating?**

Yes

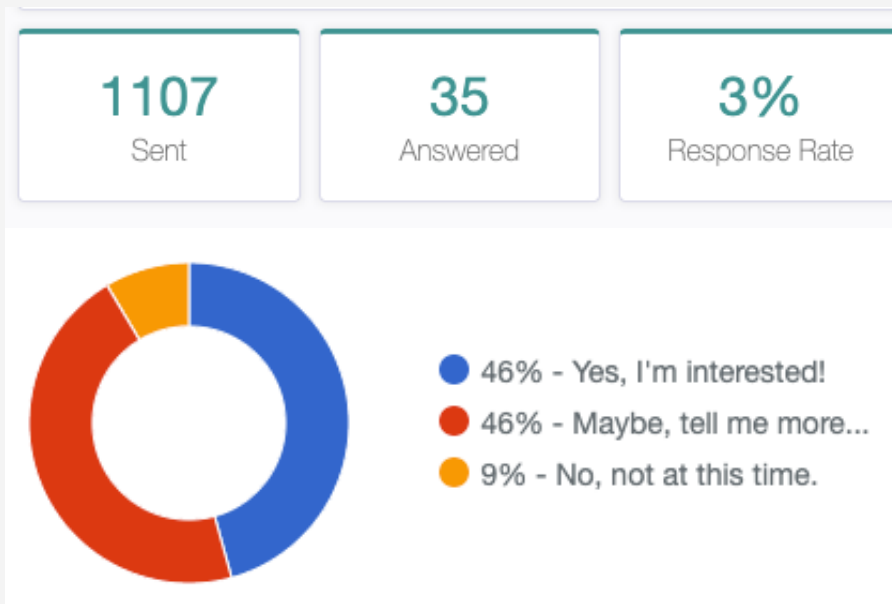
No

Limited spots are available. We will notify you if you have been chosen.

# CALL FOR FACILITATORS

Women's Society of Cyberjutsu was in need of facilitators for 3 upcoming cohorts.

- 3% response rate
- 16 people said "Yes!" to being a facilitator
- 16 people wanted to learn more



Hi Megan,

We're so excited to announce that we are launching several cohorts beginning in June to help cyber professionals like you enhance your career. **This means we're searching for seasoned members willing to facilitate, mentor and manage these amazing cohorts.** Duties will consist of meeting with your cohort weekly for 6-8 weeks beginning in June and providing status updates.

Here are the upcoming cohorts:

- [ISC2 - Certified in Cyber Cohort](#): For folks new to the industry or have limited experience and no other ISC2 Certification
- [Google Cybersecurity Certificate Cohort](#): For folks new to the industry but haven't taken training through other avenues
- [SANS Cohort](#): Upskilling must have at least 3 years in the industry to join this cohort

That said, let us know:

**Are you interested in becoming a facilitator?**

Yes, I'm interested!

Maybe, tell me more...

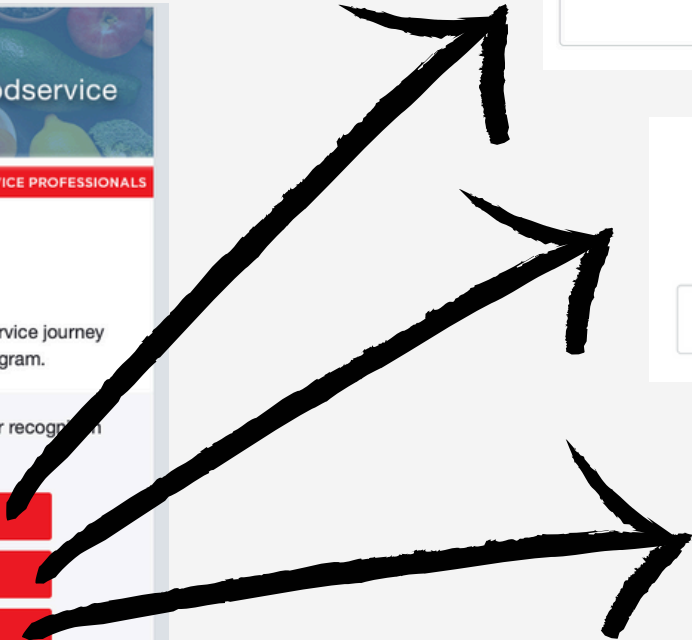
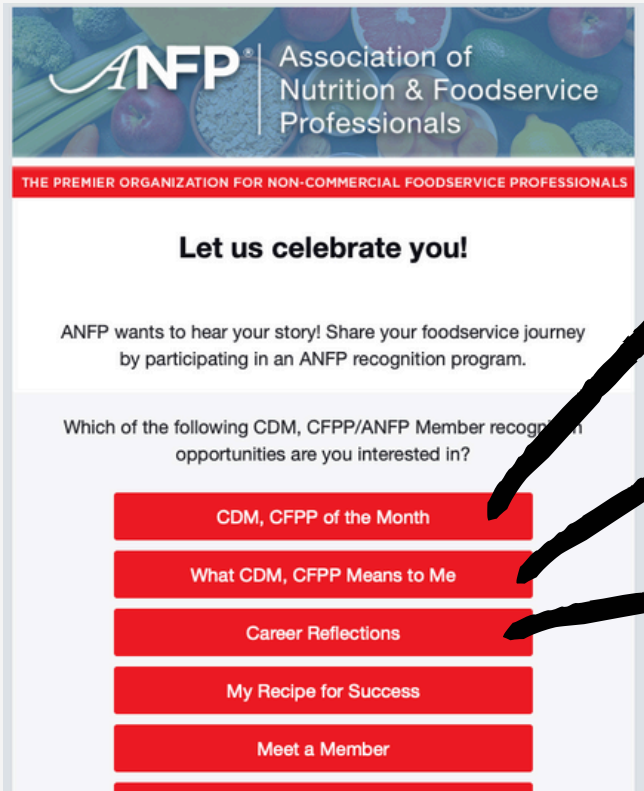
No, not at this time.



# AWARD SUBMISSIONS

ANFP asked members which award they'd like to nominate themselves or another member for AND immediately collected the necessary follow-up for each one.

**123**  
submissions

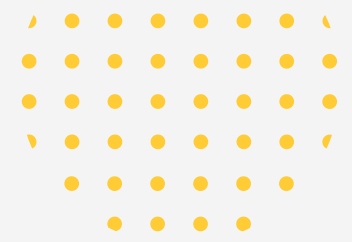
A white rectangular form with the ANFP logo at the top left. The text reads "Please briefly explain why you want to be featured as CDM, CFPP of the Month:". Below the text is a large, empty white text box with a thin border and a small cursor icon at the bottom right.A white rectangular form with the ANFP logo at the top left. The text reads "Please briefly explain what being a CDM, CFPP means to you:". Below the text is a large, empty white text box with a thin border and a small cursor icon at the bottom right.A white rectangular form with the ANFP logo at the top left. The text reads "Please briefly share your unique or interesting career journey that got you to where you are today:". Below the text is a large, empty white text box with a thin border and a small cursor icon at the bottom right.

# ABSTRACT SUBMISSIONS

The American Society for Microbiology asked members to raise their hands if they're planning to submit an abstract.

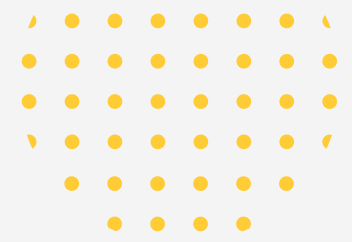
**1,223**

said "Yes!" and 41% (506) clicked the link to submit.



The screenshot shows an email survey for ASM Microbe 2024. At the top left is the ASM Microbe logo with the text "ASM MICROBE" and "JUNE 13-17 2024 | ATLANTA". The background features a microscopic image of green, filamentous bacteria. The main heading is "Are You Planning to Submit an Abstract for ASM Microbe 2024?". Below this, the text reads: "ASM Microbe 2024 takes place in Atlanta, June 13-17. Help shape the science by showcasing your research on the biggest microbial science stage in the world." and "Abstracts and Travel Awards open November 15." The survey question is "Are you planning to submit an abstract?". There are two green buttons: "Yes!" and "No, not this year..".

# ARE YOU AN EXPERT?



RPA's Annual Meeting in 2024 will be an amazing celebration of 50 years of excellence in nephrology. To help us make it a meeting to remember, we are seeking your input to help us craft our educational and networking opportunities for your specific needs.

## Which topic are you most interested in?

- Value-Based Care
- Transplantation
- Government-Regulated Programs
- Green Nephrology
- Clinical Updates
- Practice Operations
- Artificial Intelligence
- None of these

Renal Physicians Association wanted to not only engage members, but find out who may be an expert in a conference topic area.

## Are you an expert in this area willing to present on this topic?

Yes, I am!

No, but I know an expert that might be!

No, I just want to learn more on the topic.

Selection	Total	Percentage
No, I just want to learn more on the topic.	137	86%
Yes, I am!	15	9%
No, but I know an expert that might be!	8	5%

# IDENTIFY SPEAKERS

NWI collected names of potential speakers to round out their conference agenda and find new upcoming speakers.

**78**  
Self-Nominees

**46**  
Nominations

Great! We'd love to consider having you as a speaker. Please tell us more about yourself and your qualifications below.

Topic or themes you're qualified to speak about:

Website:

Speaker Bio or LinkedIn Profile:

Is there anything else you'd like to share with us?



We're rounding out our list of speakers for the 2022 National Wellness Conference. Before we do, we'd love to hear from you!

**Is there a panel or keynote speaker you'd love to see at this or a future event?**

Yes, I have an idea!

Yes, ME!

I'm not sure. No one comes to mind.

**Mark your calendars!**

The 2022 National Wellness Conference is back & registration will be opening soon:

**June 27-29, 2022 in Orlando, Florida**

# IDENTIFY SPONSORS

Within the same campaign, NWI identified potential sponsors through an indirect conference engagement question.

74

individuals said they were hoping to connect with new clients and customers.



NATIONAL  
WELLNESS  
INSTITUTE

Let the National Wellness Institute connect you with the wellness professionals you'd most like to meet.

What type of connections are you hoping to make in the coming year?

Like-minded peers

Vendors and partners to help grow my business

New clients/customers

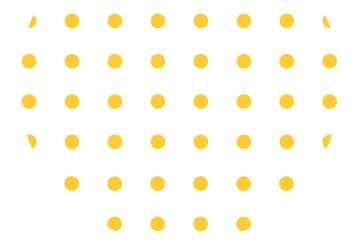
Someone else

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# ADVOCACY ENGAGEMENT



Smile, Veteran!, a program developed by the AAID Foundation and ZimVie, was developed in 2019 to allow veterans the opportunity to access and receive dental implants at no cost.

Did you know that the Smile, Veteran! program provides free dental implants to veterans?

No, I had no idea!

Yes, I love to help veterans!

Are you interested in providing dental work for one of our cases?



- 94% - Yes, how do I sign up?
- 6% - I am already a part of a similar program elsewhere

**17 PROVIDERS JOINED THE PROGRAM AFTER YEARS OF STRUGGLING TO ADD PROVIDERS!**



**SAVE THE DATE!**

**Thursday, December 14 at 12 EST  
Roundtable on Blueprints**

Contact your CSM to beta test blueprints anytime!